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30.04.2022 12:47 -

THE EFFECTIVENESS OF THE USE OF INTERACTIVE SERVICES OF THE PLATFORM “DIGITAL COMMUNAL” DEVELOPED FOR THE MANAGEMENT OF HOUSING AND COMMUNAL SERVICES

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Annotation: This article is devoted to the topic of the effectiveness of the use of services of the platform “Digital Communal”, designed for the management of Housing and communal services, which includes the use of interactive services available on the platform, the creation of convenient opportunities for the population, order at any distance and at any time, the Prevention of excessive costs, the Prevention of, detailed information about the aspects that increase productivity is provided. The problem is that the digitization of the management of Housing and communal services in rural areas is almost not established, there is no organization of interactive services for the population, the quality of communal services is low. The “Digital Communal” platform, which provides opportunities such as prevention of these negative situations, further improvement of the standard of living of the population, the use of a wide range of opportunities for rural residents as well as urban residents, further improvement of their living styles with the help of information technologies, increase of work productivity, saving of time and costs, has been developed.

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